STATEMENT ON THE PROCESSING OF PERSONAL DATA - GDPR

Statement on the Processing of Personal Data in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and the instruction of data subjects (hereinafter referred to as "GDPR" - General Data Protection Regulation)
As of May 25, 2018, it replaces Directive 95/46/EC and the related Act No. 101/2000 Coll. on the protection of personal data.

Data Controller (hereinafter referred to as the "Controller"):

Jaromír Frída
Mokré - Jih 537
Litvínovice 37001
Czech republic
Company ID: 01248065
VAT ID: CZ8002271299

Identified person for tax purposes
Entrepreneur registered in the Trade Register of the Municipal Authority of České Budějovice / Czech Republic.. R.n.: Ž/13671/2012/ABa/1018762

Definitions:
Personal data are defined as any information relating to an identified or identifiable natural person—the data subject (hereinafter referred to as the "subject").

What Data Do We Collect About Subjects and For What Purpose:
Name, surname, address, country, email, phone number, and in the case of a company, identification number, tax identification number, and business name. The legal basis for this processing is the performance of a contract. This information is used for managing the user account, invoicing, contacting the subject, resolving potential complaints, delivery, and, with the subject's consent (which can be withdrawn at any time), for marketing purposes (email address only). Additionally, for evaluation and profiling, which is conducted solely electronically, the IP address is processed. We use Google Analytics to analyze the website.

Source of Data Acquisition from the Subject:
Placing an order/entering into a contract, creating an account, contacting technical support, downloading a demo version, registering and using the software online, email communication with the subject, and the Controller's website.

The subject provides consent to the processing of personal data separately:

1) for managing the user account (a necessary condition for placing an order, entering into a contract, creating an account, downloading a demo version, online software registration, contacting technical support)
2) for marketing purposes (sending newsletters and updates) - consent to the processing of personal data for marketing purposes is not a condition that would, by itself, prevent the conclusion of a purchase agreement (placing an order) or other activities.

The subject may withdraw or change their consent to the processing of personal data at any time. For this purpose, the subject can use the Controller's website to make changes in their user account.

Method of Processing:
Personal data processing is carried out by the Controller. Data are processed electronically in an automated manner or in printed form manually. Electronic data storage is partially pseudonymized. Access to data is secured through encryption, and for websites, a secure certificate is used. Processing occurs via computing technology or manually for paper-based personal data, adhering to all security principles for personal data management and processing. The Controller has implemented measures to ensure the protection of personal data, specifically to prevent unauthorized or accidental access to personal data, its alteration, destruction or loss, unauthorized transmissions, and any other misuse of personal data.

The Controller uses the data processor WEDOS Internet, a.s., Masarykova 1230, 373 41, Hluboká nad Vltavou, Czech Republic, ID: 28115708, VAT: CZ28115708. This company provides web hosting, data storage, and backup services (hereinafter referred to as the "Processor"). Data access occurs solely in connection with the operation of the Controller's website and only to the extent necessary.

Duration of Personal Data Processing:
Personal data will be processed for the period necessary to fulfill the rights and obligations arising from both the contractual relationship and applicable legal regulations.
Data used solely for evaluation or profiling of subjects (primarily processing of IP addresses or analysis of service usage) will be collected for a period of 3 months from the time of acquisition.

Websites – Storage and Processing of Cookies:
Cookies are short text files that are stored when visiting a website and can be reloaded and processed on subsequent visits. The term "cookies" encompasses various types, such as beacons, fingerprinting, plugins, and others.

Our website, www.miraf.cz, uses technical (i.e., necessary) and statistical (analytical) cookies in accordance with the applicable amendment to the Electronic Communications Act. Consent is not required for the use of technical cookies. However, explicit consent is required for the use of other cookies, which can be given by the user through a pop-up banner on their first visit to the website.

If a user wishes to withdraw their consent, they simply need to clear their browser history and reopen the website.

Refusing to use cookies does not alter the functionality of the website or block its features or content.

The purpose of using cookies is to enhance the user experience, display customized content, analyze website traffic, and determine the source of traffic. Tools such as Google Analytics and YouTube integration are used.

Spam protection (reCAPTCHA) :
Our website, www.miraf.cz, uses Google reCAPTCHA to protect against automated abuse and spam. When reCAPTCHA is used, certain technical data may be processed (such as IP address, device information, and user interaction data).
This data is processed by Google solely for the purpose of providing the reCAPTCHA service, with Google acting as a data processor.

Rights of Data Subjects:
Any data subject who discovers or believes that the Controller is processing their personal data in a manner that is inconsistent with the protection of their privacy and personal life or in violation of the law, particularly if the personal data are inaccurate with respect to the purpose of processing, may:
- Request an explanation from the Controller.
- Demand that the Controller rectify the situation.
- If the data subject's request is deemed justified, the Controller will promptly correct the issue.
- If the Controller does not comply with the data subject's request, the data subject has the right to directly contact the supervisory authority, namely the Office for Personal Data Protection.
- This procedure does not preclude the data subject from directly submitting their concern to the supervisory authority.
- The Controller has the right to request a reasonable fee for providing information, which will not exceed the costs necessary to provide the information.

The data subject acknowledges that they are obligated to provide their personal data accurately and truthfully and to inform the Controller of any changes to their personal data without undue delay.

Each data subject can view the information that the Controller stores about them in their internet account on the Controller's website. If the data subject requires more detailed information, they may request information about the processing of their personal data from the Controller, who is obligated to provide such information.

This statement is publicly available on the Controller's website.

In Litvínovice / Czech Republic / on February 12, 2026